



Dan Allum

**AWARD-WINNING  
INSPIRATIONAL SPEAKER,  
DIRECTOR, PLAYWRIGHT &  
COMPOSER**

Some stories are more powerful than others.  
They have the ability to inspire, to motivate, to  
change lives...

Dan has one such story to tell.

*All you have to do is listen.*

It is a story of determination. A story of hope.

*A story that lets you know that you have the  
potential to do anything you want and be the  
person you aspire to be.*

## MEET DAN ALLUM



Dan has a unique and inspirational story to tell. From his upbringings as a Romany Traveller, Dan spent the majority of his early life travelling around the UK in a caravan and he was unable to read or write. Not letting these odds defeat him, he decided to teach himself to read. He then attended university and gained a B.A. Honours degree.

Since then Dan's drive and determination has seen him develop himself into an award-winning writer for stage, screen and radio. He has developed original TV drama series with the BBC, ITV and Left Bank Pictures (*makers of The Crown*). For the stage, he has created new work at the National Theatre, Royal Court Theatre and Royal Opera House. He is also an established writer for radio. He is presenting a new Folk Opera in Budapest, while his musical play, *Carmen – The Gypsy* is being performed in Madrid, Spain. Dan is also performing a UK concert of his own music.

Dan is living proof that each of us has the capacity to achieve great success despite the obstacles that lay before us. As a speaker, he challenges his audience to re-evaluate conventional thinking, beliefs, and perceived limitations and offers his own unique approach to peak performance and achievement. By combining creative thinking with optimum focus and a passionate desire to succeed, Dan shows how it's possible to unlock the infinite potential that lies within us all.

## WHAT MAKES DAN UNIQUE?



### MOTIVATION

*Dan's determination and passion have helped him conquer the odds and achieve his life ambitions, and he is keen to share what makes him excel.*



### INSPIRATION

*From teaching himself to read and going on to forge his own successful career in the arts, Dan's is a story that is uniquely inspirational.*



### PEAK PERFORMANCE

*Find out how Dan has developed himself as an award-winning writer, composer and leader and learn from his out-of-the-box strategies.*

# PREVIOUS CLIENTS



**National  
Theatre**



*Diana*  
Princess of Wales Memorial Fund  
THE WORK CONTINUES



## TOP 3 KEYNOTE TOPICS

1

**DIVERSITY:** Harness the hidden bias - turn obstacles into stepping stones to success.

2

**LEADERSHIP:** The winning mind - what you need to give up in order to succeed.

3

**CHANGE:** Achieving gold - how doing less will help you achieve more

## EVENTS

Keynote Topics can be tailored to suit your organizations requirements.

Dan can deliver tailored sessions one-one or to larger groups.

The sessions can be formal or informal and run on a once-off, weekly, fortnightly or monthly basis

Each session can be broken down into 1-hour, 30-min or 15-min slots depending on your specific requirements.

# CLIENT & AUDIENCE TESTIMONIALS

"Dan, many thanks for all your help with training our senior managers here at Shell. Your professionalism and extremely high standards really took them to a totally new level of presentation delivery."

**DALLAS MCDONALD** GLOBAL COMMUNICATIONS  
MANAGER SHELL CHEMICALS LTD

"BRILLIANT and very inspiring!! A great talk – beautifully structured without a word wasted. The entire audience was engaged from Dan's first word to the last."

**DOUG WILLIAMSON, FCA FCT**  
UNIVERSITY OF CAMBRIDGE

"A thought-provoking, incredibly inspiring talk from Dan. His relaxed demeanour put the audience at ease immediately and the content kept them engaged and wondering which direction it would lead until the end. They were not disappointed!"

**MATT PETTITT** AUDIENCE MEMBER

"I loved Dan's talk, what struck me most was his authenticity. His story is extremely compelling. He was calm, cool and composed and phrased sentences with great impact. His mission is very honourable as he is all about being at the service of others and inspiring them!"

**JULIE LEBOURG** AUDIENCE MEMBER

"The delegates were captivated and awed by Dan's enormous achievements while at the same time finding his practical step by step approach to achieving our full potential invaluable."

**EMMA HELEY** COMMUNITY CHAMPIONS

"Adds a new dimension to public speaking. Fantastic... truly inspirational... I was in tears at the end."

**AGATHA NANFUKA** YOUNG PEOPLE  
CHANGE THE WORLD SEMINAR



## **TO BOOK DAN ALLUM**

for your event, seminar,  
conference or workshop

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**Dan Allum**